



Lite Solution

A heavyweight punch!

Lite is a slimmed down version of the Business solution, which has been built with small businesses in mind. It includes a Mobile app for both iOS and Android so users can always be reached.

While it retains the core functionality of the main Business product, features that are unnecessary in a smaller business environment have been taken out. Importantly, however, it still uses exactly the same technology as the business version and the quality of service remains exactly the same.

Unlike other 'seat only' solutions, Lite is not a build-it-yourself solution – we have done all the hard work for you so that Lite is ready for your customers now. It includes all the essentials, a handset, an attractive call bundle and those business critical features which you can see below, such as conference calling and voicemail.

telephone:

email:

web:



Key Features

Our Lite product comes with a streamlined set of call handling and management features, supported by the same top level technology, and all operated through an easy-to-use interface.



Mobile Pairing

Sync your mobile with your office handset never miss a call



Extension

Reach people in 3 or 4 digits, wherever you are



Unified Voicemail

Pick up all your voicemail from any device, anywhere



Conference Calling

Set up a private virtual conference room with external dial ins



Call Queuing

Never lose a customer when you've got them on hold



Call Groups

Directs call super effectively and never miss a call



Auto Attendant

Handle calls professionally and efficiently



Mobile Apps

Manage the whole phone system from your smartphone



Speakerphone Paging

Call out to all extensions



All Management

Top-of-the-range features that make call-handling a breeze

And some more optional upgrades:

- ✓ **Call Recording**
- ✓ **Additional Voicemail (per user)**
- ✓ **Additional Ring Groups (per tenant)**
- ✓ **Additional DDI'S (per tenant)**
- ✓ **Additional Auto Attendants**



The LITE App

Our Lite mobile application is specifically designed to take your customer's business communications to a whole new level. Its main purpose is to enhance and simplify your day-to-day communications experience.

It allows users to utilise their smartphones as an extension, including video calling, call recorder, detailed call history and call forwarding & waiting. It is available on all iOS and Android smart phone devices.



KEY FACTS

- ✓ **COMPETITIVELY PRICED SOLUTION**
- ✓ **MOBILE APP [IOS AND ANDROID]**
- ✓ **HANDSET INCLUDED WITH THE PACK**
- ✓ **500 MINUTES OF 01,02,03 AND 07**
- ✓ **AMORTISED HARDWARE UPGRADE OPTIONS**
- ✓ **OPTIONAL CALL RECORDING**
- ✓ **OPTIONAL ADDITIONAL AUTO-ATTENDANTS**



PBX VS Hosted

What you need to know: PBX stands for Private Branch Exchange. It's a private telephone network, used by a company or organisation to make calls and control how they flow into the building. Traditionally a PBX would be held in a rack or on the wall at the company's premises and then is connected to the Public Switched Telephone Network (more commonly known as the PSTN) via ISDN lines.

This allows calls from outside to reach the PBX and onwards to the right person or team. More often than not, it is down to the company themselves to manage and maintain the PBX, which can be costly. Most companies still have ISDN in place to carry voice traffic from the PSTN to their PBX and vice-versa, but ISDN as a technology is fast becoming outdated. It is by its nature inflexible, expensive and difficult to work with. Indeed many experts predict the demise of ISDN by 2020, and BT has announced it will turn its ISDN network off in 2025.

Hosted telephony, on the other hand, is cloud based. This really just means that the brain of the system resides in a data-centre off site and the only hardware the company needs in its offices is the handsets themselves. Calls are then made using a data connection - which could be a broadband line, ethernet or similar - removing the requirement for ISDN altogether. Because of this, the addition, removal and repair of services is a simple, quick and pain-free process.

The benefits of a hosted system over a PBX

Hosted telephony offers a full range of voice and communications services, all hosted and supported in our own network for the utmost reliability and security.

- ✓ **NO PBX MAINTENANCE COSTS**
- ✓ **MAKE CHANGES, MOVES AND ADDITIONS INSTANTLY**
- ✓ **NO CAPITAL OUTLAY**
- ✓ **FREE CALLS BETWEEN YOUR OFFICES**
- ✓ **MANAGE YOUR OWN CALLS AND FACILITIES**
- ✓ **GREAT VOICE QUALITY**
- ✓ **SAVE MONEY**
- ✓ **DISASTER RECOVERY/BUSINESS CONTINUITY AS STANDARD**
- ✓ **LETS YOUR STAFF WORK FLEXIBLY FROM WHEREVER THEY WANT**



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